



## **East Hill Cabinetry Announces Free “Kitchen and Bath Tips Seminar” to Educate Westchester County Homeowners**

*Design-build specialist teams up with Westchester-based businesses to de-stress the renovation process*

**Briarcliff Manor, NY (September 9, 2010)** – East Hill Cabinetry, a design-build contractor specializing in kitchen and bath renovation, as well as fine cabinetry for the home, is opening its showroom to Westchester County homeowners for a free seminar on kitchen and bath renovation on Wednesday, September 22, at 6:30pm. The evening, which includes food and refreshments, will educate homeowners on the renovation process for kitchen and bathrooms. East Hill Cabinetry has partnered with other Westchester-based companies, including Atlantic Appliance (Yorktown), Best Plumbing (Somers), Coldwell Banker Residential Brokerage (Briarcliff Manor), Rye Ridge Tile (Port Chester), and White Plains Marble (Elmsford), to provide a complete overview of the renovation process and help take the stress out of renovation.

Throughout the evening, experts in the field will take turns discussing topics such as taking first steps in the renovation process, transforming client vision into preliminary design, and selecting the right cabinetry, flooring, countertops, and appliances for the particular project. The seminar will also explain the responsibilities of a general contractor, and provide details on plumbing fixtures.

Anthony Maucieri, President and Owner of East Hill Cabinetry, started his business in 2007 after recognizing the need for a different client experience that created a personal and unique solution for each project. Maucieri molded his company based on a seamless process that bridges the gap between design and construction, and single-handedly found the showroom space and vendors, completed the build out, and acquired financing for his company.

For the fall seminar, Maucieri reached out to other Westchester County businesses with a similar reputation for exceptional service. The seminar is aimed to teach homeowners everything from how to find a quality contractor to selecting the perfect products for their home and will refocus expectations and provide a clear strategy for effectively and efficiently making the right renovation decisions.

Attendees will also have the opportunity to approach the experts with specific questions based on their needs. “The intention of this seminar is to open the lines of communication between industry professionals and consumers. Our plan is that no person leaves with questions unanswered,” said Maucieri.

“To control our quality and client experience, we work on only 20 to 30 projects a year. Our approach involves a lot of client education that enables them to be a smarter consumer,” said Maucieri. “This educational seminar will introduce homeowners to renovation resources in the county and empower them to discover unique personal solutions for their specific project.”

The East Hill Cabinetry showroom is located in Westchester County on 127 Woodside Avenue, Briarcliff Manor, NY. Please visit [www.easthillcabinetry.com](http://www.easthillcabinetry.com) or call (914) 432-7341 for more information or to make a reservation.

### **About East Hill Cabinetry**

East Hill Cabinetry specializes in custom and semicustom design and build options for everything from kitchens, bathrooms and dens, to home offices, entertainment centers and laundry rooms. The founder and president of the company, Anthony Maucieri, is devoted to meeting the customer’s needs and budget and dedicated to optimal and personal customer service, along with quick and positive outcomes. The Briarcliff Manor showroom features products from the Wellborn Cabinet and Mouser Custom Cabinetry lines, as well as the company’s exclusive Hidden Hills Collection of cabinetry. East Hill Cabinetry is the first in the business to offer a seamless process bridging the gap between design and construction.