



East Hill Cabinetry Announces New Exclusive Collection of Cabinetry for Westchester County Homeowners

The Hidden Hills Collection offers individually handcrafted, custom designed Cabinetry

Westchester, NY (May 17, 2010) – After several years of planning, and countless hours of meticulous research, East Hill Cabinetry is pleased to announce the launch of a company exclusive: The Hidden Hills Collection. Every detail of the collection is custom-designed by East Hill Cabinetry and hand-built by Countryside Woodcraft, a team of Mennonite craftsmen and family-owned business located in the hidden hills of Russell, Massachusetts. To maintain the highest quality, The Hidden Hills Collection can only be created for eight kitchens per year, and are installed by those who are most familiar with the product – the craftsmen who constructed them from start to finish.

Purchased from environmentally friendly loggers, the cabinets are designed, built, and assembled like furniture with complete precision and careful attention to detail. East Hill Cabinetry will showcase sample designs in its Briarcliff Manor showroom, however there are no standard designs or finishes for the collection; the company creates every project based on the client specific vision.

The cabinets are made from handpicked hardwood from the New England region, hand constructed and assembled by craftsman with years of experience. The Hidden Hills Collection offers solid wood shelving, rather than the usual plywood or particle board. Doors are 5/4" thick, as opposed to the 3/4" industry standard, and each drawer is made of solid maple, and feature self-closing slides and dovetail joints.

"Since all of our clients have a unique vision for their spaces, I was determined to find the most unique products to help clients achieve their goals," said Anthony Maucieri, founder of The Hidden Hills Collection and President of East Hill Cabinetry. "What's most important is providing the finest products for our clients -- that is why we partnered with Countryside for this collection."

The Hidden Hills Collection is not being sold through any other dealer -- the partnership between Countryside Woodcraft and East Hill Cabinetry enables the arrangement of the line's exclusivity. Through this collaboration, clients are getting hands-on services from experts in the field, beginning with the initial design consultation process with East Hill representatives, and concluding with the installation of the cabinetry by Countryside craftsmen.

"When I first met with Anthony I felt he was someone whose company's values matched my own," said Melvin Hess, President of Countryside Woodcraft. "Both our companies are built upon the foundation of designing beautiful pieces to transform a room, and ensuring a smooth renovation process for our clients."

Countryside Woodcraft is located in Russell Massachusetts on 665 Huntington Road Rt. 20. For more information call (413) 862-3276.

East Hill Cabinetry's Showroom is located in Westchester County on 127 Woodside Avenue, Briarcliff Manor, NY. Please visit www.easthillcabinetry.com or call (914) 432-7341.

About East Hill Cabinetry

East Hill Cabinetry specializes in custom and semicustom design options for everything from kitchens, bathrooms and dens, to home offices, entertainment centers and laundry rooms. The founder and president of the company, Anthony Maucieri, is devoted to meeting the customer's needs and budget, dedicated to optimal and personal customer service, along with quick and positive outcomes. The Briarcliff Manor showroom features products from the Wellborn Cabinet and Mouser Custom Cabinetry lines, as well as the company's exclusive Hidden Hills Collection of cabinetry. East Hill Cabinetry is the first in the business to offer a seamless process bridging the gap between design and construction.

Press Contact:

Rachel Mackles/Michael Dardano

Co-Communications

914-666-0066

rachel@cocommunications.com

mike@cocommunications.com

(Pictures Below)

Working in the shop



Installing the cabinets



The finished kitchen

